

New Movers

Nextmark# 308121/SRDS# 971050-000

<p>SEGMENTS</p> <table border="0"> <tr> <td>8,750,000</td> <td>Total Universe/Universe Rate</td> <td>\$60.00/M</td> </tr> <tr> <td>375,000</td> <td>Weekly Hotline</td> <td>\$80.00/M</td> </tr> <tr> <td>1,500,000</td> <td>Monthly Hotline</td> <td>\$65.00/M</td> </tr> <tr> <td>4,500,000</td> <td>3 Month Hotline</td> <td>\$60.00/M</td> </tr> <tr> <td>8,750,000</td> <td>6 Month Hotline</td> <td>\$60.00/M</td> </tr> <tr> <td></td> <td>Fundraiser Rate</td> <td>\$60.00/M</td> </tr> <tr> <td></td> <td>Email Addresses</td> <td>+\$25.00/M</td> </tr> </table> <p>COUNTS LISTED ARE AVERAGE HOTLINE QUANTITIES</p>	8,750,000	Total Universe/Universe Rate	\$60.00/M	375,000	Weekly Hotline	\$80.00/M	1,500,000	Monthly Hotline	\$65.00/M	4,500,000	3 Month Hotline	\$60.00/M	8,750,000	6 Month Hotline	\$60.00/M		Fundraiser Rate	\$60.00/M		Email Addresses	+\$25.00/M	<p>DATE Updated Weekly</p> <p>GENDER 60% Male/40% Female</p> <p>SOURCE Compiled lists, Self-Reported Change of Address</p> <p>ADDITIONAL CHARGES</p> <table border="0"> <tr><td>Old Address</td><td>\$11.00/M</td></tr> <tr><td>Age</td><td>\$11.00/M</td></tr> <tr><td>Bank Card</td><td>\$11.00/M</td></tr> <tr><td>County/Nielson Codes</td><td>\$7.00/M</td></tr> <tr><td>Distance of Move</td><td>\$11.00/M</td></tr> <tr><td>Ethnicity</td><td>\$11.00/M</td></tr> <tr><td>Gender/Sex</td><td>\$7.00/M</td></tr> <tr><td>Geo/Geographical</td><td>\$7.00/M</td></tr> <tr><td>Homeowner/Renter/Dwelling</td><td>\$11.00/M</td></tr> <tr><td>Home Market Value</td><td>\$11.00/M</td></tr> <tr><td>Income Select</td><td>\$11.00/M</td></tr> <tr><td>Marital Status</td><td>\$7.00/M</td></tr> <tr><td>Pet Owners (select cat or dog)</td><td>\$7.00/M</td></tr> <tr><td>Presence of Children</td><td>\$11.00/M</td></tr> <tr><td>Spanish Speaking</td><td>\$11.00/M</td></tr> </table>	Old Address	\$11.00/M	Age	\$11.00/M	Bank Card	\$11.00/M	County/Nielson Codes	\$7.00/M	Distance of Move	\$11.00/M	Ethnicity	\$11.00/M	Gender/Sex	\$7.00/M	Geo/Geographical	\$7.00/M	Homeowner/Renter/Dwelling	\$11.00/M	Home Market Value	\$11.00/M	Income Select	\$11.00/M	Marital Status	\$7.00/M	Pet Owners (select cat or dog)	\$7.00/M	Presence of Children	\$11.00/M	Spanish Speaking	\$11.00/M
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<p>DESCRIPTION</p> <p>New Mover Data Set – Self-reported changes of address movers are the most current new move data set available on the market today. These new movers have provided self-reported change of address information to make sure they can be reached at their new address.</p> <p>New movers are proven direct mail responsive consumers and need a variety of products, merchandise and services at their new locations. To further target your desired audience, a wide variety of selection criteria is available.</p> <p>CANCELLATION PRIOR TO MAIL DATE SUBJECT TO CANCELLATION CHARGE PLUS RUNNING AND SELECTION CHARGES.</p> <p>CANCELLATION ON OR AFTER MAIL DATE SUBJECT TO FULL RENTAL.</p>	<p>ADDRESSING</p> <table border="0"> <tr><td>FTP</td><td>\$50.00/F</td></tr> <tr><td>E-Mail</td><td>\$50.00/F</td></tr> </table> <p>MINIMUM ORDER \$350.00</p> <p>SPECIAL INSTRUCTIONS Sample mail piece required with order. E-Mail price does not include deployment.</p> <p>EXCHANGES Are not allowed</p> <p>NET NAME POLICY Is allowed</p> <p>REUSE Please inquire</p> <p>OWNER/MANAGER</p> <p>-----WEBSITE----- http://www.avrickdirect.com</p> <p>-----</p> <p>Avrick Direct, Inc. P.O. Box 140 Redmond, WA 98073 Email: avrickdirect@avrick.com Phone: (805) 683-6551 Fax: (805) 683-6553</p>	FTP	\$50.00/F	E-Mail	\$50.00/F																																															
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