

New Homeowners

Nextmark # M7275/NM372287

<p>SEGMENTS</p> <table border="0"> <tr> <td>29,000,000</td> <td>Total Universe/Universe Rate</td> <td>\$60.00/M</td> </tr> <tr> <td>75,000</td> <td>Weekly Hotline New Homeowners</td> <td>\$80.00/M</td> </tr> <tr> <td>320,000</td> <td>Monthly Hotline New Homeowners</td> <td>\$65.00/M</td> </tr> <tr> <td>940,000</td> <td>3 Month Hotline New Homeowners</td> <td>\$60.00/M</td> </tr> <tr> <td>3,400,000</td> <td>12 Month New Homeowners</td> <td>\$60.00/M</td> </tr> <tr> <td></td> <td>E-Mail Addresses</td> <td>+ \$25.00/M</td> </tr> </table> <p>COUNTS LISTED ARE AVERAGE HOTLINE QUANTITIES</p>			29,000,000	Total Universe/Universe Rate	\$60.00/M	75,000	Weekly Hotline New Homeowners	\$80.00/M	320,000	Monthly Hotline New Homeowners	\$65.00/M	940,000	3 Month Hotline New Homeowners	\$60.00/M	3,400,000	12 Month New Homeowners	\$60.00/M		E-Mail Addresses	+ \$25.00/M	<p>DATE Updated Weekly</p>			
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<p>DESCRIPTION</p> <p>New Homeowners data set is original mortgage data available at the county/courthouse level. This data set is new home buyers, and excludes refinances.</p> <p>Features: Full name, address, purchase price, recorded home value, dwelling type, and deed recording date.</p> <p>Benefits and Applications: Purchase price and deed recording data make this file perfect for a variety of insurance programs including homeowner insurance renewals and home maintenance/care services.</p> <p>Market Insight: Market research shows that new homeowners will spend more on home related purchases in the first six months of relocation than they will in the next three years.</p> <p>CANCELLATION PRIOR TO MAIL DATE SUBJECT TO CANCELLATION CHARGE PLUS RUNNING AND SELECTION CHARGES.</p> <p>CANCELLATION ON OR AFTER MAIL DATE SUBJECT TO FULL RENTAL.</p>			<p>GENDER 60% Male/40% Female</p> <p>SOURCE Deed Data, Compiled lists</p> <p>ADDITIONAL CHARGES</p> <table border="0"> <tr> <td>Dwelling Type</td> <td>\$7.00/M</td> </tr> <tr> <td>Gender/Sex</td> <td>\$7.00/M</td> </tr> <tr> <td>Geo/Geographical</td> <td>\$7.00/M</td> </tr> <tr> <td>Home Equity (Loan to Value)</td> <td>\$11.00/M</td> </tr> <tr> <td>Length of Residence</td> <td>\$7.00/M</td> </tr> <tr> <td>Mortgage Amount</td> <td>\$11.00/M</td> </tr> <tr> <td>Mortgage Type</td> <td>\$7.00/M</td> </tr> <tr> <td>Purchase Price</td> <td>\$11.00/M</td> </tr> </table> <p>ADDRESSING</p> <table border="0"> <tr> <td>FTP</td> <td>\$50.00/F</td> </tr> <tr> <td>E-Mail</td> <td>\$50.00/F</td> </tr> </table> <p>MINIMUM ORDER \$350.00</p> <p>SPECIAL INSTRUCTIONS Sample mail piece required with order. E-Mail price does not include deployment.</p> <p>EXCHANGES Are not allowed</p> <p>NET NAME POLICY Is allowed</p> <p>REUSE Please inquire</p> <p>OWNER/MANAGER</p> <p>-----WEBSITE----- www.avrickdirect.com</p> <p>-----</p> <p>Avrick Direct Inc. P.O. Box 140 Redmond, WA 98073 Email: avrickdirect@avrick.com Phone: (805) 683-6551 Fax: (805) 683-6553</p>		Dwelling Type	\$7.00/M	Gender/Sex	\$7.00/M	Geo/Geographical	\$7.00/M	Home Equity (Loan to Value)	\$11.00/M	Length of Residence	\$7.00/M	Mortgage Amount	\$11.00/M	Mortgage Type	\$7.00/M	Purchase Price	\$11.00/M	FTP	\$50.00/F	E-Mail	\$50.00/F
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