

New Neighbor Connects

Nextmark # M372286/NM372286

<u>SEGMENTS</u>			<u>DATE</u>
2,500,000	Total Universe/Universe Rate	\$80.00/M	Updated Weekly
50,000	Weekly Hotline	\$100.00/M	
210,000	Monthly Hotline	\$90.00/M	
630,000	3 Month Hotline	\$85.00/M	
2,500,000	12 Month Hotline	\$80.00/M	
	E-Mail Addresses	+ \$25.00/M	
COUNTS LISTED ARE AVERAGE HOTLINE QUANTITIES			
<u>DESCRIPTION</u>			<u>GENDER</u>
New Neighbor Connects data set identifies new mover households with a new phone. All records have a phone number.			50% Male/50% Female
At a time when many consumers only have cell phones, these new movers have installed a landline in their new residence. These records are specifically identified as new movers.			
New Neighbor Connects offers nationwide coverage and brings records to market faster and more accurately than other telco based sources.			
			<u>SOURCE</u>
			Compiled lists, Telco
			<u>ADDITIONAL CHARGES</u>
			Gender/Sex \$7.00/M
			Geo/Geographical \$7.00/M
			Home Owner/Dwelling Type \$7.00/M
			Income Range \$7.00/M
			Nielsen County Codes \$7.00/M
			Phone Number \$20.00/M
			<u>ADDRESSING</u>
			FTP \$50.00/F
			E-Mail \$50.00/F
			<u>MINIMUM ORDER</u> \$350.00
			<u>SPECIAL INSTRUCTIONS</u>
			Sample mail piece required with order.
			E-Mail price does not include deployment.
			<u>EXCHANGES</u> Are not allowed
			<u>NET NAME POLICY</u> Is allowed
			<u>REUSE</u> Please inquire
			<u>OWNER/MANAGER</u>
			-----WEBSITE-----
			www.avrickdirect.com

			Avrick Direct Inc.
			P.O. Box 140
			Redmond, WA 98073
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			Phone: (805) 683-6551
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<p><i>CANCELLATION PRIOR TO MAIL DATE SUBJECT TO CANCELLATION CHARGE PLUS RUNNING AND SELECTION CHARGES.</i></p> <p><i>CANCELLATION ON OR AFTER MAIL DATE SUBJECT TO FULL RENTAL.</i></p>			



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